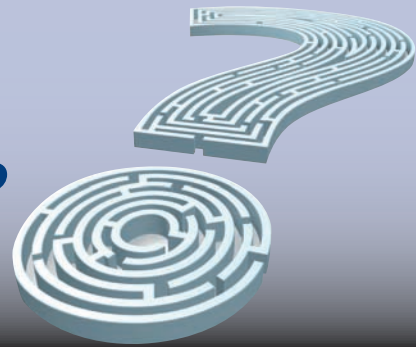


Do You Know Where Your Digital Assets Are



RPR's eMedia (Digital Asset Management) Solution maximizes your assets. Search, store, and distribute all your digital content with ease . . . 24/7 worldwide.

RPR's eMedia Digital Asset Management solution allows any business enterprise to realize an immediate ROI. Clients are able to lower their media production costs and save valuable time and money. The efficiency of the user-friendly interface helps reduce time to market by streamlining how they collect, access, produce, distribute, and archive their graphic media for advertising, publishing, and corporate communication.



The RPR eMedia solution is a customized visual database of graphics, documents, images, audio and rich media content that can be browsed, searched, viewed, reformatted and shared. We provide our clients with a centralized infrastructure, a plethora of advanced management tools, and the bandwidth capacity to deliver anywhere, at any time.

As the central repository for all digital media, the system is an efficient tool for brand leveraging, point-and-click searching, downloading, uploading and allocation that ensures quick and easy access to any time-sensitive project for all involved parties.

RPR Graphics Inc. has over fifty years of experience mastering graphic file components and has been a pioneer in the industry.

RPRGraphics^{INC.}

FEATURES

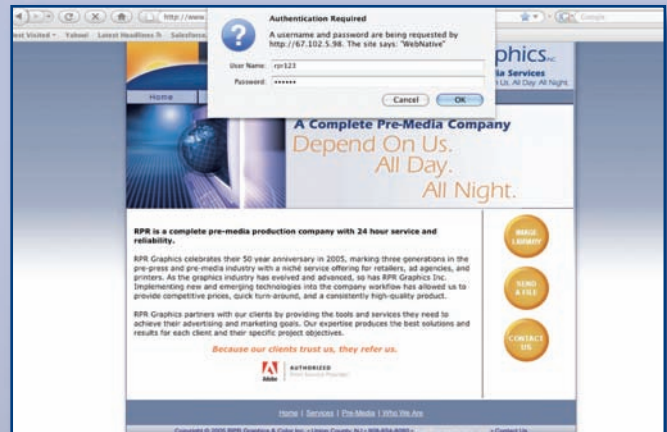
- ▲ Instant digital asset access 24/7 from any web browser
- ▲ Client-branded interface
- ▲ Advanced security and access control via permissions and password protection
- ▲ Metadata embedding for fast keyword and visual searches
- ▲ Ability to view without requiring applications on client computer
- ▲ Centralized location for images and artwork
- ▲ Automatic generation of files (PDF, low-res, web, postscript)
- ▲ Collaboration and approval tracking
- ▲ Automatic scaling of images to match resolution of output device
- ▲ On-the-fly file conversions
- ▲ Version control
- ▲ Audio/video handling and viewing
- ▲ Digital rights management
- ▲ Fully integrated, enterprise-strength SQL database for searching and tracking assets
- ▲ Collateral customization
- ▲ Sophisticated tracking and reporting tools
- ▲ Streamlined cataloging tools
- ▲ Advanced search and filter

RPR – a Leader in Customized Digital Asset Management Solutions.

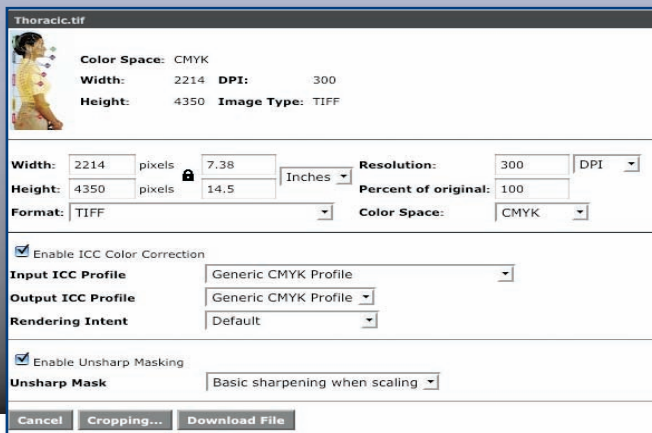
RPR aggressively maintains a position of technological readiness. We support industry standard hardware and software sets. Our servers and supporting workflow are designed to meet the needs of 24/7 high-volume productivity.

Our remote access feature allows collaboration across multiple sites or from remote locations in multiple languages, while providing customers with access to their own digital libraries to re-purpose assets.

RPR's digital asset management system streamlines workflow processes to speed approval cycles and ensure quality.



- Instant digital asset access 24/7 from any web browser
- Advanced security and access control via permissions and password protection



- On-the-fly file conversions
- Automatic generation of files (PDF, low-res, web, postscript)



- Metadata embedding for fast keyword and visual searches
- Ability to view any file without required application on computer

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BENEFITS

- ▲ Ability to expedite existing workflow with computer tools that easily apply to existing operating procedures
- ▲ Keep product representation consistent across all markets to allow brand leveraging
- ▲ Self service access for internet and external teams
- ▲ Updated and approved digital assets are available for immediate improved time to market
- ▲ Creative teams concentrate on core competencies versus digital asset preparation and fulfillment for increased production efficiencies
- ▲ Controlled usage rights and restrictions based on the role assignments and asset groups for effective digital rights management
- ▲ Automated fulfillment of digital asset requests via internet deliveries or media shipments. Immediate access to digital assets without manual intervention
- ▲ Offsite and redundant servers to maintain reliable backup
- ▲ Generate detailed reports to determine activity on digital assets and users for future planning and marketing strategies
- ▲ Integration into other corporate systems to ensure the consistency of content and imagery used throughout external channels